



SPONSORSHIP PROSPECTUS



The Forum for Open Research in MENA

The Forum for Open Research in MENA (FORM) is a non-profit membership organisation supporting the advancement of Open Science policies and practices in research institutions and research communities throughout the Arab world, by facilitating the exchange of actionable insights and the development of practical policies.

A catalyst for positive action, we aim to develop the foundational knowledge, build the human capacities and nurture the open science communities across the region, working with key stakeholders to develop and implement a pragmatic programme of policies and practises to support the transition towards more accessible, inclusive and sustainable research and education models across the Arab world.

Our Goals



SUPPORT

The advancements of Open Science ecosystems in HEIs and RLs across Arab world.



CREATE

Accessible and localized resources relating to the implementation of Open Science policies and practises.



ENCOURAGE

Collaborative community partnerships and cooperation between members and partners of FORM.



CHAMPION

The development of RTL functionality in key open source and open science technological solutions.

Our stakeholders are libraries, higher education institutions, research councils, policy makers, and open science advocates from across the 22 Arab states. We have 16 institutional members and strategic partners, and a collaborative network of over 5,000 individuals from 2,220 institutions (in 110 countries).

Our Annual Forum

Bringing together leading international experts and key regional stakeholders, along with Open Science solutions and technology providers, the **Annual Forum for Open Research** facilitates the exchange of ideas and new solutions relating to the Arab world's transition towards more accessible, sustainable and inclusive research and education models.

This annual event provides an opportunity for librarians, researchers, government policy makers and higher-education institutions (HEI) from all the Arab States to exchange ideas and start new cross-regional collaborations developing Open Science policies and infrastructures. Each year the Annual Forum is hosted in a different Arab nation.

The event is showing strong growth as we consistently expand our scope, reach, and stakeholder network.

- Our first event took place in Cairo, in 2022, in partnership with the Egyptian Knowledge Bank and prioritised foundational institutional priorities.
- Our second event took place in 2023 in Abu Dhabi, in partnership with UNESCO and Khalifa University, with the patronage of the UAE Ministry of Education & Ministry of Youth & Culture, and focused on national and regional policymaking.
- The third Annual Forum took place in Doha, in partnership with the Qatar National Library and received the patronage of Qatar's deputy Prime Minister, and the event focused on Transforming Knowledge into Action, with particular emphasis on open infrastructures, and the event was a huge success, drawing a large range of delegates and attracting substantial local and regional press coverage.



3rd Annual Forum 2024

F.O.R.M.

21-23 October | Qatar

HIGHLIGHTS

90⁺



countries

1500⁺



registrants

200⁺



in-person attendees

1300⁺



online attendees

61



speakers

760⁺



HEIs & organisations



4th Annual Forum for Open Research 20th-23rd October, 2025

The goal of this conference is to bring together **librarians, researchers, policy makers and university leaders**, to support the exchange of ideas, and facilitate the development of new collaborative communities and partnerships. In our previous Annual Forums, we focused on sharing knowledge, exchanging ideas, and encouraging transformative actions. This year we will focus on collaborative co-creation and community building.

One of FORM's central missions is to help open science advocates from across the Arab states form connections, establish communities, and build successful collaborations with each other and with communities and organisations elsewhere in the world. This year, the UAE government declared 2025 to be the Year of Community, so we are therefore particularly delighted to be able to announce that this year's conference will take place in the UAE, in partnership with the **American University of Sharjah**. We are honoured to be partnering with this institution, a regional leader for research and education in the Arab world. We are also excited to be able to host the Annual Forum in the Emirate of Sharjah, which is home to so many of the region's leading publishers and collaborative research and innovation centers.

We have announced our Call for Papers, which can be found on our website. The deadline for submission is the **1st of June 2025**. To submit a proposal or share with your network, click [here](#).



AUS | الجامعة الأميركية في الشارقة
American University of Sharjah

Why Sponsor the Annual Forum?

We have a limited number of exclusive sponsorship packages available to pre-selected commercial and educational organisations. Sponsoring this event will allow your organisation to build brand awareness within key regional audiences and demographics, develop new strategic partnerships, and reinforce existing relationships.

Benefits of Sponsorship



Showcase your services and expertise to library, university and research council decision makers invited from all 22 Arab States, giving you an unparalleled opportunity to develop new strategic partnerships.



The conference programme has a large number of dedicated networking and engagement opportunities, and delegates are strongly encouraged to attend in person, enabling you to build new and existing relationships.



The Annual Forum focuses on the latest developments and initiatives in Open Science for higher education institutions and research communities. Sponsoring this event strengthens your brand profile as a supporter of Open Science initiatives and the UN's Sustainable Development Goals.



Leverage marketing opportunities, with visibility on event website and in associated event collateral and marketing materials.

Who Will Be Attending?

Participants of the 4th Annual Forum will include senior librarians and faculty, key policymakers and research-funders, and leading university decision-makers based in the Arab region with an interest in the development and implementation of Open Science policies and practises.

Conference Sponsorship Opportunities:

Platinum Sponsorship Package

\$15,000 (+VAT)

This Sponsorship Package includes:

- Recognition as a Platinum Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, website, programme and conference signage) and link to your website
- 1 in-person or online speaking spot
- Exhibition space (trestle table, 2 chairs, space for signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 3 delegate passes (including both days, evening drinks reception, and gala dinner)
- 1 conference pack insertion (A4 flyer or promotional gift)
- 1 full page colour advert in the conference programme

Gold Sponsorship Package

\$10,000 (+VAT)

This Sponsorship Package includes:

- Recognition as a Gold Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, website, programme and conference signage) and link to your website
- 1 online speaking spot
- Exhibition space (trestle table, 2 chairs, space for signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 3 delegate passes (including both days, evening drinks reception, and gala dinner)
- 1 conference pack insertion (A4 flyer or promotional gift)
- 1 full page colour advert in the conference programme

Silver Sponsorship Package

\$5,000 (+VAT)

This Sponsorship Package includes:

- Recognition as a Silver Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, website, programme and conference signage) and link to your website
- 3 delegate passes (including both days, evening drinks reception, and gala dinner)
- 1 conference pack insertion (A4 flyer or promotional gift)
- 1 full page colour advert in the conference programme

Bronze Sponsorship Package

\$2,500 (+VAT)

This Sponsorship Package includes:

- Recognition as a Bronze Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, website, programme and conference signage) and link to your website
- 1 half page colour advert in the conference programme
- x1 delegate pass (including both days, evening drinks reception, and gala dinner)

Networking Sponsorship Opportunities:

Gala Dinner Sponsorship (Only 1 Available) \$15,000 (+VAT)

This Sponsorship Package includes:

- Recognition as a Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, website, programme and conference signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 10-minute speaking spot at start of dinner
- 2 delegate passes (including both days, evening drinks reception, and gala dinner)

Welcome Reception Sponsorship (Only 1 Available) \$7,500 (+VAT)

This Sponsorship Package includes:

- Recognition as a Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, website, programme and conference signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 5-minute speaking spot at start of reception
- 1 delegate pass (including both days, evening drinks reception, and gala dinner)

Other Sponsorship Opportunities:

Exhibitor Package

\$3,000 (+VAT)

This Sponsorship Package includes:

- Exhibition space (trestle table, 2 chairs, space for signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 2 delegate passes (including both days, evening drinks reception, and gala dinner)

Lanyard Sponsorship (Only 1 Available)

\$2,000 (+VAT)

This Sponsorship Package includes:

- Recognition as a Sponsor on all conference materials
- All delegate lanyards branded with your company logo

Conference Pack Insert or Promotional Gift

\$700 (+VAT)

This Sponsorship Package includes:

- Recognition as a Sponsor on all conference materials
- A conference pack insertion (A4 flyer or promotional gift)

Conference Programme Advert

\$500 (+VAT)

This Sponsorship Package includes:

- Recognition as a Sponsor on all conference materials
- Full page colour advert in the conference programme

Summary of Various Sponsorship Opportunities

Sponsorship Benefits:	Platinum	Gold	Silver	Bronze	Networking	Exhibitors
1 speaker spot	Yes*	No	No	No	Yes*	No
Recognition as a sponsor on all conference materials	Yes	Yes	Yes	Yes	Yes	Yes
Your company logo on all promotional materials (including emails, website, programme and conference signage) and link to your website.	Yes	Yes	Yes	Yes	Yes	Yes
Exhibitors space, including table and space for signage	Yes	Yes	No	No	No	Yes
Roll up banners displayed	Yes	Yes	No	No	Yes	Yes
Complementary delegate passes	Yes	Yes	Yes	No	No	2
1 delegate bag insertion (flyers etc.)	Yes	Yes	Yes	No	No	No
1 full page/half page advert	Full	Full	Full	Half	No	No
Access to participants lists pre-event (subject to GDPR)	Yes	Yes	Yes	Yes	Yes	No
Delegate pass(es)	3	3	3	1	1	2

* Platinum includes 20 minute panel presentation, Gala Dinner includes 10 minute speech at the dinner, Welcome Reception receives 10 minute speech at the reception.

Some of Our Previous Sponsors:



If you are interested in sponsoring the 2025 Annual Forum for Open Research in MENA, please get in touch and specify the sponsorship package you require.

**For all enquiries, please contact Lisette Van Kessel
l.vankessel@forumforopen.org**

LinkedIn: Forum for Open Research in MENA

www.forumforopenresearch.com

contact@forumforopenresearch.com

[@forumforopen.bsky.social](https://www.bsky.social/forumforopen)